



CODY MALICK

CONTENT CREATOR | MOTION DESIGNER

CONTACT

www.codymalick.com
me@codymalick.com
Oakland, CA 94606
916 591 0008

EDUCATION

MAJOR

Web Design & New Media

DEGREE

Bachelor of Fine Arts
Academy of Art University
San Francisco, CA

SKILLS

Technical
Motion Graphics
Video Editing
UX/UI
Prototyping
Projection Mapping
Video Editing
Audio/Data Visualization
Color Theory
Typography

SOFTWARE

After Effects	CSS
Cinema 4D	Premiere
Unity	Photoshop
Processing	Illustrator
Javascript	Compressor
Madmapper	Media Encoder
Touch Designer	Ableton
VDMX	Logic Pro

EXPERIENCE

Social Content Creator, Editor | May 2023- Dec 2023 Blizzard Entertainment

- Produced content for the hearthstone team to get players engaged through various social media platforms.
- Developed efficient motion and static templates using adobe software to produce multiple social assets using the Hearthstone branding guidelines.
- Used Unity and game software to play test and capture assets for creative and marketing executions.

Motion Graphics Artist, Editor | 2021-2023 Laundry Service

- Responsible for creating and designing visual content to cultivate community for a health and wellness brand.
- Collaborated with creatives to produce marketing assets for Amazon and Pepsi.
- Helped develop Marketing Assets for the promotion of Complex Con using 3d animated techniques as well as 2d

Graphics Production Artist | 2019 Apple

- Produced animations and assets globally to be displayed on apple.com for the fall launch.
- Implemented multiple rendering techniques to produce pristine quality video assets.

PROJECTS

Experiential Designer, VFX Shadergraph, Unity | 2020 DanceHack2020

- Collaborated with various artists in the development of 3d assets and tools to create a 3d immersive dance experience using the azure kinect and Unity.

Experiential Designer, VJ | 2019 - 2020 Freelance

- Designed and programmed auto generated visuals for a local performing band in San Francisco
- Created animated social media content to promote upcoming performance.